

SPONSORSHIP LEVELS

GOLD **\$2,500**

- This is our highest level sponsorship, one that shows the community that you are committed to help changing the lives of people with Parkinson's disease.
- Major benefits include: Company name on banner at the event; Prominent placement of company name and logo on all event materials promoting the walk including: Posters, Brochures, Save the Date cards, COPS Newsletter and T-shirts.
- Secondary benefits include: Company logo and hyper link on COPS website and Premier Racing website, Company name and logo on Event Program and Registration Form. 10 event registrations and t-shirts and reserved space at the front of the walk or run.
- Additional benefits: Day-of event recognition; booth space and promotional opportunities. (Cruise in/Reg table hand out/Race packet/Press Release?)
- **Banner** - name and logo printed on a banner displayed prominently
- **T-Shirts** - name and logo printed prominently on the back of all event t-shirts
- **Web** - name and logo placed prominently on the Walk website with a link to your company's website
- **Media** - name and logo will be placed on all media press releases and your company's contributions will be recognized during any media opportunities encountered during the Walk
- **Promotional Materials** - access to distribute promotional material at the Walk
- **Certificate** - a certificate of appreciation acknowledging your level
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- **Print Materials** - advertisement in brochures distributed to all walkers and volunteers as well as promotional material mass distributed prior to the Walk

SILVER \$1,000

- Major Benefits include: Company logo and hyper link on COPS website, Company name and logo on Event Program and Registration Form. 5 event registrations and t-shirts.
- Additional benefits: Day-of event recognition; booth space and promotional opportunities.
- **T-Shirts** - logo printed on the back of all event t-shirts
- **Web** - name and logo placed prominently on the Walk website with a link to your company's website
- **Promotional Materials** - access to distribute promotional material at the Walk
- **Certificate** - a certificate of appreciation acknowledging your level
- **Print Materials** - logo will be included on brochures distributed to all walkers and volunteers and on promotional material mass distributed prior to the event

BRONZE \$500

- Major Benefits include: Day-of event recognition; booth space and promotional opportunities. 2 event registrations and t-shirts.
- This donation can be made "in trade", ie supplies or food.
- **T-Shirts** - logo on the back of all event t-shirts
- **Corporate Teams** - opportunity to organize a corporate team to represent your business at the event with a chance to win various prizes for raising the most money and organizing the largest team; you will also receive a free team photo
- **Web** - name and logo placed on the Walk website with a link to your company's website
- **Promotional Materials** - access to distribute promotional material at the Walk
- **Certificate** - a certificate of appreciation acknowledging your level

